

- The management should be able to understand the basic problems and aspirations that could hinder a worker to attain his/her production targets.
- The management should always strive to keep the equilibrium between company and employees interests.
  - Senior managers need to spend most of their time at the production floor.
  - Communication from top-bottom and vice versa need to be smooth, fast and effective.
  - Quality controlling is everybody's responsibility.
- Everybody starting from the top management up to the operative staff needs to be time, quality and cost conscious.
- There is a need for continuous effort to minimize our factory's cost with out compromising the quality of our products and services.
- Besides to maintaining quality standards, ensuring on time delivery is crucial for building a long lasting business relationship with a customer.
- Effective communication is very important in the initial contact, in maintaining contact and in establishing long-term relationship with customers.
- Proper documentation saves time, cost, energy and it Helps to establish smooth relationship with customers